

Benzac® Intensive Spot Treatment Named Best Acne Treatment of 2015 by HEALTH Magazine

<u>Galderma Laboratories, L.P.</u>, maker of <u>Cetaphil</u>® and the #1 prescription topical acne brand, today announced that HEALTH magazine named Benzac Intensive Spot Treatment the "Best Acne Treatment" of 2015 in its 17th annual Beauty Awards. Each year, these awards feature the best new buys in beauty, selected by HEALTH editors and a panel of beauty experts.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20150825005290/en/

Benzac Intensive Spot Treatment (Photo: Business Wire)

Benzac Intensive Spot Treatment rapidly neutralizes newly forming breakouts before they emerge, treats existing acne and unclogs pores. The powerful, fast drying gel contains salicylic acid to fight acne, natural East Indian Sandalwood Oil to soothe red, irritated skin and odorless onion extract to help reduce the appearance of redness. It is available over-the-counter (OTC) for individual purchase or as part of the Benzac Complete Acne Solution regimen, which also features Benzac Skin Balancing Foaming Cleanser and Benzac Blemish Clearing Hydrator.

Benzac Acne Solutions products start working immediately, with results shown over time. In a study, 91 percent of people saw improvement in their acne after using the regimen of Benzac Skin Balancing Foaming Cleanser, Benzac Intensive Spot Treatment and Benzac Blemish Clearing Hydrator for two weeks. Those numbers climbed to 93 percent by adding the newly launched Benzac Skin Refining Mask to their regimen 3 times per week. For people with normal or oily skin, a new cleanser called Benzac Acne Eliminating Cleanser has also just launched as an alternative to Benzac Skin Balancing Foaming Cleanser. Benzac Acne Eliminating Cleanser contains 2.6 percent benzoyl peroxide to kill the bacteria that leads to breakouts and helps prevent pimples from coming back.

"We are thrilled that Benzac Intensive Spot Treatment has been named Best Acne Treatment by HEALTH magazine, in the product's first year on the market," said Miles Harrison, Vice President & General Manager US Self Medication at Galderma. "As a leader in skin health, Galderma is committed to the highest quality products with clinically proven technology, and Benzac Intensive Spot Treatment offers teens and anyone else who experiences mild-to-moderate acne an effective treatment with ingredients that minimize irritation."

About Benzac Acne Solutions Products

Benzac Acne Solutions products are non-comedogenic (won't clog pores), free of artificial fragrances and dyes and are not tested on animals. Benzac Acne Solutions cartons are 100 percent recyclable, and the key ingredient in Benzac's salicylic acid products — East Indian Sandalwood Oil — is sustainably sourced.

Benzac Acne Solutions products are available for individual purchase at major retailers nationwide and online, and include: Benzac Skin Balancing Foaming Cleanser (\$14.92 for 6.0 FL OZ), Benzac Intensive Spot Treatment (\$16.84 for 0.5 FL OZ), Benzac Blemish Clearing Hydrator (\$16.84 for 1.0 FL OZ), Benzac Skin Refining Mask (\$14.99 for 2.0 OZ) and Benzac Acne Eliminating Cleanser (\$14.99 for 6 FL OZ). Benzac Complete Acne Solutions regimen is also available for purchase at major retailers nationwide and online (\$36.24 for the 3-step regimen).

About Galderma

Dating back to 1961, Galderma is now present in 80 countries with an extensive product portfolio to treat a range of dermatological conditions. The company partners with health care professionals around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin, hair and nails.

Strategic brands in the U.S. include Epiduo®, Epiduo® Forte, Oracea®, Clobex®, Differin®, Mirvaso®, MetroGel®, Soolantra®, Vectical®, Tri-Luma®, Cetaphil®, Benzac® Acne Solutions, Restylane®, Restylane® Silk, Restylane® Lyft, Perlane®, Dysport® and Sculptra® Aesthetic. For more information, please visit www.galdermausa.com and www.galderma.com.

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